



E-Learning

Unleashing Business Creativity

Relevant content, strong practical orientation, top experts

Total learning time: approx. 5,5 hours

Language: 

Price: € 250,- excl. VAT

Package prices from 50 licenses on request

Main topics

- Importance of values and beliefs for creative work
- Discovering potential resources for creativity through courage and openness to new ideas
- Understanding the three main thinking styles for finding solutions to complex problems
- Creating and using effective creativity techniques in your daily work
- Ways of turning ideas into concrete solutions
- Developing your creative confidence

Target group

Professionals and managers in every sector who are keen to live their creativity. Anyone who wants to understand, apply and unleash their creative potential in their work.

Experts

Two leading experts in creativity, innovation & change processes – Christian Bless and Manuel Grassler – design fresh, creative processes for the business context using the triad of mindset, skillset & toolset. In this course, they share practical, inspiring tips and content to help you develop a creative and courageous way of working.



Lassen Sie sich beraten

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